

# 84<sup>th</sup> General Assembly

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Prague, Czech Republic  
28 & 29 April 2022

NH Collection Prague Carlo IV



**09.00-09.30** Welcome by Mr Jens Zimmer Christensen, President of HOTREC  
Keynote opening speech by Mr Ivan Bartoš, Minister for Regional Development of the Czech Republic  
Welcome by Mr Václav Stárek, President of AHR CR

**09.30-10.00** The economic situation in Europe  
Mr Vladimír Dlouhý, President of the Chamber of Commerce of the Czech Republic  
**Q&A session**

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**10.00-11.00** **Statutory session for members only**  
Opening remarks and approval of agenda  
Approval of the draft minutes of HOTREC 83<sup>rd</sup> General Assembly  
Report by Mr Jens Zimmer Christensen, President of HOTREC  
Report by Ms Marie Audren, Director General of HOTREC  
Closure of 2021 accounts and status of execution of 2022 budget  
Mr Adrian Cummins, Treasurer of HOTREC  
Status of HOTREC membership: admission, suspension, and exclusion  
Presentation of the next HOTREC General Assembly in Sweden, October 2022

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**11.00-11.30** **COFFEE BREAK**

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**11.30-12.30** **Special session on Ukraine**  
Keynote speech from the Ukrainian Hotel and Resort Association (UHRA)  
Members roundtable on the Ukrainian crisis  
**Macroeconomic and travel impacts of the invasion**  
Mr Dave Goodger, Director, Europe & Middle East, Tourism Economics [Confirmed]

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**12.30-14.00** **LUNCH**

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**14.00-15.30** **Travel and tourism after Covid-19: working together to help the sector bounce back**  
Keynote speech by Willie Walsh, Director General, International Air Transport Association, IATA [Confirmed]  
**Speakers**  
Ms Valentina Superti, Director, DG GROW, European Commission [Confirmed]  
Dr Manuel Alejandro Cardenete, President, NECSTouR [Confirmed]  
Mr István Ujhelyi, Member of the European Parliament [Confirmed]

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**15.30-16.00** **COFFEE BREAK**

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**16.00-17.00 HOTREC core activities****Updates on restaurants, bars, cafés and late-night**

Session led by Mr Adrian Cummins, Chair of the HOTREC Restaurants, Bars & Cafés working group, Mr Antonio Flamini, Chair of the Late-Night Entertainment working group, and Ms Marta Machado, HOTREC Deputy Director General

**Future of restaurants: the impact of digital to support the sector's rebirth****Speakers**

Mr Matthias Kuom, DG CNECT, European Commission [Confirmed]

Ms Véronique Martens, Digital introduction course, GNI [Confirmed]

Mr Ed Kastli, USA restaurants association [Invited]

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**20.00 Gala dinner & Gaspart Bonet Foundation Award ceremony**

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**29** **APRIL**  
**FRIDAY**

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**09.30-12.30 HOTREC core activities****09.30-10.30 Updates on social affairs**

Session led by Mr Jean-Marc Banquet d'Orx, Chair of the HOTREC Sectoral Social Dialogue Committee, and Ms Marta Machado, HOTREC Deputy Director General

**Speakers**

Mr Maxime Cerutti, Director of Social Affairs, BusinessEurope [Confirmed]

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**10.30-11.00 COFFEE BREAK**

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**11.00-11.30 Distribution**

Session led by Mr Markus Luthe, Chair of the HOTREC Distribution working group, and Mr Jacques Lovell, HOTREC Public Affairs Manager

**Speakers**

Dr Roland Schegg, Professor at the HES-SO Valais Wallis University [Confirmed]

**11.30-12.00 Short-term rentals**

Session led by Mr Ramón Estalella, Chair of the HOTREC Short-term rentals working group, and Mr Jacques Lovell, HOTREC Public Affairs Manager

**12.00-12.30 Sustainability**

Session led by Mr Mark Van Muylders, Chair of the HOTREC Sustainability working group, and Ms Marta Machado, HOTREC Deputy Director General

**Speakers**

Mr Ole Michael Bjørndal, Specialist Director, NHO Reiseliv [Confirmed]

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**12.30 LUNCH**

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